

Mahabub Hossain

Date of Birth: 10 January 1995

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Professional Summary

Experienced Full Stack Web Developer with 5+ years of expertise in React.js, Next.js, WordPress, and Strapi. Skilled in API development, UI/UX implementation, SEO optimization, and e-commerce solutions. Passionate about building scalable, high-performance web applications with a focus on user experience and maintainability.

Technical Skills

Web Development & API Development

- React.js, Next.js, JavaScript, TypeScript
- WordPress, Shopify, WooCommerce
- Strapi API Development, Headless CMS
- HTML5, CSS3, SASS, Bootstrap, TailwindCSS, Material UI

Digital Marketing & SEO

- Meta Ads (Facebook, Instagram)
- Google PPC, Google Analytics, SEO Optimization

Tools & Collaboration

- Git, GitHub, Docker
- Trello, Slack, Microsoft Teams

Work Experience

Full Stack Web Developer (Remote)

KRÜGER VP | Visual Production | Sep 2024 – Present

- Developing the GlobalNation website using WordPress/Elementor and Next.js.
- Building a dashboard with Next.js and managing the Strapi headless CMS backend.
- Designing and implementing APIs in Strapi for dynamic content management.
- Leading SEO optimization to improve search rankings and user engagement.
- Working remotely from Rome, Italy, ensuring seamless collaboration with the Berlin-based team.

Freelance Web Developer

Upwork | Nov 2015 – Present

- Developed custom web applications using React.js, Next.js, Gatsby.js, and WordPress.
- Designed and implemented e-commerce solutions with Shopify and WooCommerce.
- Optimized website performance to improve speed and UX.
- Integrated third-party APIs to enhance functionality and automate workflows.

Web Developer (Remote)

2Marketing | Feb 2020 – Apr 2021

- Led front-end development using Gatsby.js, converting Figma prototypes into static web applications
- Integrated APIs and managed GraphQL queries to optimize content delivery
- Collaborated with designers and marketing team for a smooth UX/UI experience
- Implemented SEO and accessibility best practices
- Maintained and optimized JAMStack websites for client performance

Education

MSc in Marketing & Digital Communication (Ongoing)

Lumsa University – Rome, Italy (2022 – Present)

BBA in Management Information Systems

Independent University, Bangladesh – Dhaka, Bangladesh (2014 – 2020)

Code Architecture & Project Management

- Follows best practices for organizing project folders and structuring code for React.js, Next.js, and WordPress-based projects.
- Uses modular, component-driven architecture to enhance scalability and maintainability.
- Implements environment variables (.env), version control (Git), and CI/CD pipelines for project efficiency.
- Applies DRY and SOLID principles to maintain clean, reusable, and efficient code.
- Familiar with code documentation and best practices for team collaboration.

Languages

- Bengali – Native
- English – Professional
- Italian – Basic