Mahabub Hossain

Gender: Male   **Address:** Rome (Italy)   **Phone number:** (+39) 3445053745

Email address: mahabubalways@gmail.com   **LinkedIn:**   https://www.linkedin.com/in/mahabubalways/

Github: https://github.com/MahabubAlways   **Website:** https://www.mahabubalways.dev/

ABOUT ME

A skilled web developer with over 5 years of experience in designing and developing innovative, user-centric websites and applications. Equipped with a strong background in digital marketing and a passion for merging technology with strategic communication. Proficient in a wide range of front-end and back-end technologies, with a keen eye for detail and a commitment to delivering exceptional digital experiences.

EDUCATION AND TRAINING

Marketing & Digital Communication

Lumsa University [4 Oct 2022 – Current]

City: Roma | **Country:** Italy | **Website:** https://lumsa.it/

BBA - Management Information System

Independent University, Bangladesh [1 Apr 2014 – 10 Oct 2020]

City: Dhaka | **Country:** Bangladesh | **Website:** http://www.iub.edu.bd/

WORK EXPERIENCE

Freelance Web developer

Uprowk.com [1 Nov 2015 – Current]

Custom Website Development: Designed and built customized websites using React.js and WordPress.
E-commerce Solutions: Integrated e-commerce solutions (WooCommerce, Shopify) into websites, enabling seamless online transactions and user experiences.
Digital Marketing: Managed and executed digital marketing campaigns across Meta platforms (Facebook, Instagram) and Google PPC.
Performance Optimization: Enhanced website performance through speed optimization techniques and resolving technical issues.
API Integration: Integrated various third-party APIs to extend website functionality and improve user experience.

Web developer

2Marketing.com [20 Feb 2020 – 30 Apr 2021]

City: Toronto | **Country:** Canada | **Website:** https://www.2marketing.com

Developed JAMStack Websites: Successfully designed and developed JAMStack websites using React.js and Headless WordPress for various clients.
Website Maintenance: Performed website maintenance tasks, including speed optimization, fixing functional issues, and integrating various APIs.
Collaboration & Best Practices: Gained experience in best practices, teamwork, and managing large-scale projects.
Full-time Remote Work: Worked 40 hours per week remotely, delivering high-quality web solutions.

Core Competencies

Web Development: WordPress, JavaScript, TypeScript, React.js, Next.js, PHP (basic), Node.js (basic)

Digital Marketing: Meta Marketing, Facebook Ads, Instagram Ads, Google PPC Campaigns

Front-End Development: HTML5, CSS3, SASS, Bootstrap, TailwindCSS, Material UI, Styled

Content Management Systems: WordPress, Shopify, WooCommerce

UX/UI Design: Responsive Design, Wireframing, Prototyping, Adobe XD, Figma

SEO & Analytics: SEO best practices, Google Analytics, Google Search Console

Project Management: Slack, Trello, Microsoft Team

Version Control: Git, GitHub

Containerization: Docker

LANGUAGE SKILLS

Mother tongue(s): Bengali

Other language(s):

English: Professional

Italian: Basic Communicational